



# Workshop & Roadshow on Green Business Challenge



## Under RACE Project

**Venue:** Kolebira Block Conference Hall, Kolebira

**Date:** 27/08/2021

### Agenda:

- Objective of RACE Project
- Roadmap for Green Business Challenge.
- Discussion about different types of schemes started by Govt. of India.
- Proposal making process.
- Development of business Ideas.
- Feedback session.
- Awareness Campaign through road show.

### Minutes of Meeting:

1. **Narendra Mishra,Block Cordinator,RACE Project,LEADS** welcomed the Chief Guests and the PRI members and theyoung entrepreneurs from different blocks of Simdega like Jaldega, Kolebira, Bano, Simdega.
2. **Mary Tudu,District Progam Manager,RACE Project,LEADS** dicussed about the objective of the RACE Project.The concept behind the Green Bussiness Challenge in Race project where she emphasised on the youth entrepreneurship development could lead to better India.
3. **Kuldeep Mehta,Technical Expert,RACE Project LEADS** discussed about the schemes going on the finanacial support to youth entrepreneurs for new startups.Where he shared the information through the Skill up India scheme banks are providing loans at low interest rate to energetic youths with new ideas to start the bussiness specially to MSMEs.  
He also added up the scheme going on under Jharkhand govt. i.e .Mukhiya Mantri srijan Yojna were ST/OBC/Physically Challenged youths can avail loan of 50 thousand to 25 lakhs at very low interest rate of 6 % only.With loan of under 1 lakh no guaranteer is required.  
He also shared that bussiness can also be started by taking loan from the SHG groups.  
The community was made acquainted with the support LEADS would provide in the form of handholding support along with the seed funding support to 20 youith entrepreneurs and how to get the awards.in the form of financial aid.  
This would be done through the submission of purposal submission which would we cheked and verified by the jury panel along with the submitted certificated like residential,caste,income,adhar ,bank ,etc.

Later on he discussed about the business idea like small flour mill, oil extracting machine, solar dryer, chips cutting machine, popcorn machine at the paddy field which could run on domestic light and even with the solar system set up through the Kusum scheme. Price list of the domestic solar run equipments were shared and discussed about its benefits.

Selection of business include market, demand and supply were various factors like capital involved, cost of raw materials, labour cost, room, electricity bill, licence, etc were discussed.

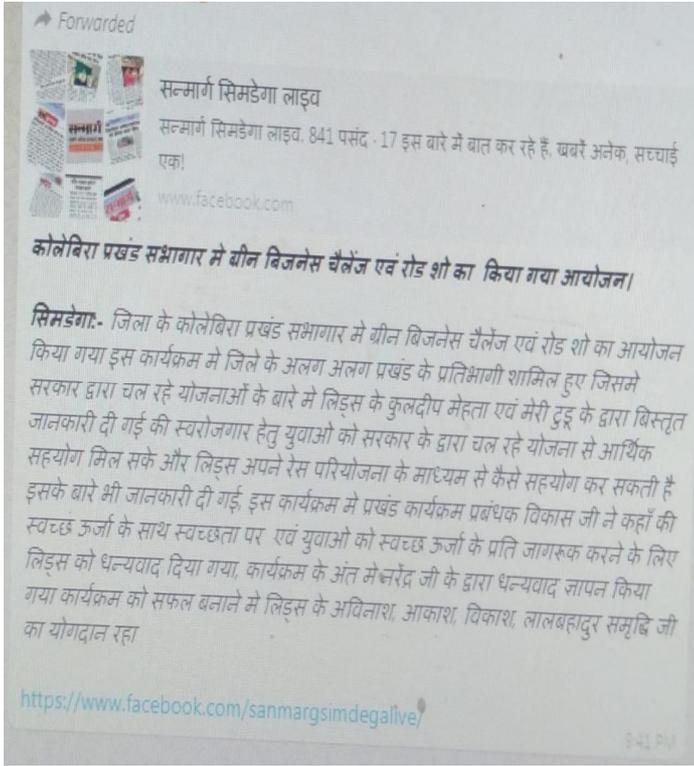
Then the process of proposal was made with the example to justify that the business proposal would be profitable.

4. **Mary Tudu**, then moderated the session who then answered various questions of the youths who were quite eager to know about the Jharkhand Govt scheme and its subsidy. She shared the schemes run by State Govt. from the welfare department.
5. **Vikas**, Block Education Officer, Jharkhand Govt. appreciated the work of LEADS and assured full support from the department wherever possible and he appealed the youths to come up with ideas so that they could generate employment.
6. It was then followed by the open session for the feedback where various ideas were generated and discussed in the form group activity.
7. **Narendra Mishra**, gave the vote of thanks which was then followed by the awareness campaign road show where all the youths participated. So that more and more people come up for the Green Business Challenge.

### Photo Gallery



## Media Coverage



## न्यूज गैलरी

### लीड्स संस्था ने कोलेबिरा में ग्रीन बिजनेस चैलेंज व रोड शो का हुआ आयोजन



कोलेबिरा। कोलेबिरा प्रखंड सभागार में शुक्रवार को ग्रीन बिजनेस चैलेंज एवं रोड शो का आयोजन किया गया। इस कार्यक्रम में जिले के अलग-अलग प्रखंड के प्रतिभागी शामिल हुए जिसमें सरकार द्वारा चल रहे योजनाओं के बारे में लिड्स के कुलदीप मेहता एवं मेरी टुडू के द्वारा विस्तृत जानकारी दी गई। बताया कि स्वरोजगार हेतु युवाओं को सरकार के द्वारा चल रहे योजना से आर्थिक सहयोग मिल सके और लिड्स अपने रेस परियोजना के माध्यम से कैसे सहयोग कर सकती है इसके बारे में जानकारी दी गई, इस कार्यक्रम में प्रखंड कार्यक्रम प्रबंधक विकास जी ने कहा कि स्वच्छ ऊर्जा के साथ स्वच्छता पर एवं युवाओं को स्वच्छ ऊर्जा के प्रति जागरूक करने के लिए लिड्स को धन्यवाद दिया गया, कार्यक्रम के अंत में नरेंद्र जी के द्वारा धन्यवाद ज्ञापन किया गया कार्यक्रम को सफल बनाने में लिड्स के अविनाश, आकाश, विकास, लालबहादुर समृद्धि का योगदान रहा।